



**12 September 2016**

## **Real Estate Institute Appoints New CEO**

The Real Estate Institute of New Zealand (REINZ) today announced the appointment of Bindi Norwell as its new Chief Executive.

In making the announcement Chairman Dame Rosanne Meo commented that Bindi brings a strong commercial perspective to the organisation. "Bindi is an experienced business leader and strategist who has worked in New Zealand, Australia and the UK. She has a strong background in digital media and technology and most recently, Executive Director of TNS Global, a customer and marketing insights-based consultancy working with a diverse network of New Zealand Companies."

Previous positions in the UK include British Telecom and Australia Melbourne Airport and CSR.

In accepting the position, Bindi commented on her excitement in joining the REINZ team and working within the real estate industry. "REINZ is noted for what it has achieved to date, as a strong and vibrant membership organisation and I feel excited to be involved and leading the organisation to its next stage."

Bindi lives in Auckland and enjoys spending time outdoors with her husband and two children, aged 9 and 7.

Bindi will join REINZ in early December.