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For immediate release

REINZ becomes the first real estate organisation in New Zealand to receive the Rainbow Tick

The Real Estate Institute of New Zealand (REINZ) is delighted to announce that today it is the first real estate organisation in New Zealand to successfully gain the Rainbow Tick.

Rainbow Tick Diversity & Inclusion Training gets teams to ask: "Why be diverse and inclusive?" and "How?". It advocates for a deliberate effort to comply with a Diversity & Inclusion Audit and helps organisations attain Rainbow Tick Certification. There are a number of organisations in New Zealand who have achieved the Rainbow Tick including the New Zealand Rugby Union, Spark, Coca-Cola Amatil, Microsoft alongside a number of financial institutions.

Bindi Norwell, REINZ CEO says: "This is about us demonstrating publicly that we are a diverse, forward thinking organisation that supports people no matter their gender, ethnicity or sexuality. This is about individuals being able to bring their whole selves to work and feel safe and supported in an inclusive environment.

Dame Rosanne Meo, Chair of the REINZ Board says: "We are an industry body for more than 14,000 real estate agents, we believe that it's incredibly important that we demonstrate our support of this initiative for all New Zealanders. We will be encouraging throughout New Zealand to participate in this significant initiative."

Michael Stevens, Programme Director at Rainbow Tick says: The idea of ethnic and gender equity matters to New Zealanders but equity for the Rainbow community is still a work in progress which is why it is great to see yet another industry publicly signal its support for the Rainbow community. It would be unthinkable to deny a woman a role or promotion purely on the basis of being female and the same arguments of equity and fairness apply when sexual orientation and gender identity are considered."

"Diversity and Inclusion is not simply a matter of being legally compliant or politically correct. More and more data supports what is known as "the Business Case for Diversity". That is, there are real and clear advantages for businesses in embracing and leveraging off the wealth of diversity that all employees and customers bring," he concludes.

ENDS

Notes to Editors

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